

I am currently a graphic designer/art director at Ogilvy. I participate in the conceptualization/execution of ideas over a broad range of formats.

I would like to work in a positive environment with passionate people. I love to be challenged and put into situations where I can use my technical and conceptual skills most efficiently.

ROWEN FRAZER

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JOBS

Ogilvy
Art Director
May 2007–Present

Print ads, logo design, brand activation, drawing/sketching, writing, 3-D rendering, illustrating, and product design. In a nutshell, I try to come up with great ideas and then execute them by whatever means necessary.

Maryland Center for Art, Design and Visual Culture
Gallery Curator
August 2005–May 2007

My main purpose was to oversee the security of the pieces within the exhibit, and also to assist viewers in understanding the history/nature of the pieces to the best of my ability. I was also responsible for turning on/off any interactive installations.

SCHOOL

Basel School of Design
Certificate in Typography, Color Theory, Form and Drawing
June 2007–July 2007

University of Maryland at Baltimore County
BA Graphic Design
August 2004–May 2007

AWARDS

One of twenty-one selected to attend
Basel School of Design's Basics program
currated by Wolfgang Weingart

Recipient of Anthony Nesi II
Memorial Guitar Scholarship

Illustrations and photos shown in
several Baltimore-based art galleries